

Traffic Regulation Order – Swale Amendment 21 2025

Formal Objections and Indications of Support

Objection 1

Dear Swale Borough Council

I am writing to you to express my strong concern regarding the proposed addition of yellow lines around the Town of Faversham.

As the owner of [*****], a local Florist based in town, I rely heavily on being able to park outside my shop. This is essential not only for unloading and loading stock, but also fulfilling time sensitive deliveries - particularly funeral arrangements - and for customers who come to collect funeral arrangements, Bouquets and other items. Without convenient access, my business simply cannot operate effectively or service.

Introducing further parking restrictions especially in the form of yellow lines, will severely impact footfall in a town that is already struggling economically. Many independent businesses in Faversham are finding it increasingly difficult to survive, and adding further barriers to customer access could well be the final nail in the Coffin.

Parking in the designated car parks is already highly charged and often inadequate in terms of available parking. Many areas require permits, and I do not believe parking around the town is currently an issue for businesses or residents. Adding yellow lines will only further discourage visitors and shoppers from using the town - leading yet more empty units and a further decline in the vitality of our town.

I urge you to reconsider these proposals and to engage with local businesses before implementing changes that could have such damaging consequences.

The survival of Faversham's town centre depends on thoughtful and supportive decision making.

Comment 1

Comment received via Faversham Town Council:

[*****] from [*****], [**] Court Street, popped in to see us this afternoon. He has concerns that the DYLS won't extend far enough up to his café. They normally have tables and chairs out and want to avoid cars moving to park outside his premises.

Comment 2

Yellow lines are fine if they are enforced. However, there would be no need for them if the car parks were free again after 6pm. It would be interesting to see how much extra revenue the charges are

bringing in as the Central car park is mostly empty in the evenings whereas the Market Place and Preston street are bumper to bumper. The car park charges has a knock on effect with people collecting from the Chinese takeaway in West Street and cars are often parked dangerously on that junction. Who wants to pay to quickly run in and pick up a takeaway. Faversham town centre will suffer if this continues.

Another issue is cyclists and e-bikes cycling on the pedestrianised part of West Street. Accident waiting to happen.

Comment 3

Hi i am responding to the notices on posts in Court Street /Market place Faversham about putting double yellow lines around the guild hall and nearby areas.I agree with this but they should go all the way to the gate by the Shepherd Neame shop. My reason for this is because it will make more people park their cars /vans in this part of Court Street.all night and then leave them there all day. Making it difficult for the cafes to put the tables and chairs outside their properties on the pavements and on the road while guaranteeing the cafes around the town hall spaces for Street furniture. At the very least put single yellow lines from the end of where the proposed double yellow lines will finish to the gate and bring back the no parking from 6 00am to 6 00pm which you already have in place on posts now. And make sure someone can enforce this .Also make people aware that it is a one way street! Thankyou

Comment 4

Good Morning,

I have recently seen notices in Faversham Town Centre regarding the proposed introduction of No Waiting Zones and double yellow lines throughout the town centre area. In principal, I agree with the proposed implementation. On any given day, the number of cars parked in the town centre seems to be growing and growing.

However, I feel that some consideration must be given to businesses in the town centre, many of whom do not have rear access. I myself am the owner of the [****] at the top of West Street, which from what I can glean from the notices, would fall under the proposed double yellow lines. We have no rear access, and so if I need to drop stock off at the shop, which I do most Monday morning, I need to drive and park outside the shop. This is because I usually have a high volume of stock, so it is not feasible for me to park elsewhere and then walk the stock to the shop. It usually takes me around half an hour to unload and put away the aforementioned stock.

Might I suggest the possible implementation of a business owner's permit, similar to the residential parking permits already in place within the town, which would allow people such as myself the necessary access to unload, without fear of being given a parking ticket.

I thank you for reading my opinions, and I look forward to your thoughts on the matter.

Comment 5

Dear Sirs and Madams

I am in favour of this order being in place between 10am and 4pm only. I would really like the Faversham Town Centre to be a Pedestrian Zone during the day when people are shopping. I think the present situation is dangerous for pedestrians particularly small children as the pavements are not wide enough to allow people going in opposing directions to pass without stepping into the road.

Can this order be extended to cover Preston Street between the junction with East Street and Market Street and the junction with Stone Street between 10am and 4pm as there are often cars parked all the way along. Unless you are disabled and have a Blue Badge I cannot think of a valid reason for parking there when there is a car park close by.

My main concern is 'How will this order be enforced?'. I am concerned that I rarely see anybody enforcing the current regulations.

[****] (Resident since 1977)

Support 1

Hello I would like to add my approval for the repainting of the yellow lines in the town centre of Faversham.

I am severely sight impaired and use a long cane.

Traffic movement in the centre is a nightmare for me particularly around the guildhall as I can't always work out what direction the car is coming from.

So less traffic is alot safer for me

Other points to bring to SBC attention:

I'd also like to see the no right turn enforced at Preston street and stone street as it's hard enough crossing that junction as there is no controlled crossing that end of town and it is hard enough trying to cross and then being screamed at by someone who shouldn't even be turning right.

A controlled crossing along stone street somewhere between Preston street and bank street would make a HUGE difference to my life and anyone else who has mobility/sight issues. It's a dangerous road to cross (busy, fast, lots of side streets)

Please enforce the law NOT to park across dropped kerbs (Dorset place and stone street).

This occurs regularly and I and others have to manoeuvre around Cars whilst in the road.

Thanks

Support 2

I totally support this application.

The centre of Faversham now looks absolutely awful with parking noticeable on a regular basis during daytime hours and frankly the evenings are a nightmare with cars often filling every available space, while the car park is shunned.